



## **32nd BELMONT SHORE CLASSIC CAR SHOW September 10, 2023**

### **EVENT DESCRIPTION**

This year's car show will showcase approximately 700 cars with a wide variety of classic cars, custom cars, and hot rods. This is one of the largest one-day classic car shows on the west coast. This event draws approximately 50,000 attendees and an assortment of vendors, not counting the amazing restaurants and shops stretching over 14 blocks closing all of Second Street in the beautiful Belmont Shore in Long Beach, California. The event will be publicized in the local press and is heavily advertised by Pierside Promotions and Belmont Shore Business Association (BSBA). All sponsors' participation will be closed on June 1<sup>st</sup>. This will give us four months to highlight all sponsors on flyers, posters, banners, and social media. We will also feature each business on our social media and what they do, and their dedication to this show.

### **PLATINUM SPONSOR**

**\$5,500**

*TWO 10X30 BOOTH SPACES, 12 CAR ENTRIES, 12 EVENT T-SHIRTS, AND ANNOUNCEMENTS THROUGHOUT THE ENTIRE SHOW. ADVERTISEMENTS, SOCIAL MEDIA, LOGO ON ALL ADVERTISEMENTS AND POSTERS, LOGO ON EVENT T-SHIRT'S. ADVERTISED, "AS THE MAIN SPONSOR."*

### **GOLD SPONSOR**

**\$3,000**

*10X20 BOOTH SPACE, 6 CARS, 6 EVENT T-SHIRTS. ANNOUNCEMENTS THROUGHOUT THE ENTIRE SHOW. ADVERTISEMENTS, SOCIAL MEDIA. LOGO ON ALL ADVERTISEMENTS AND POSTERS*

### **SILVER SPONSOR**

**\$1,500**

*10X10 BOOTH SPACE, 3 CARS, 3 T-SHIRTS ANNOUNCEMENTS THROUGHOUT THE ENTIRE SHOW. ADVERTISEMENTS, SOCIAL MEDIA. LOGO ON ALL ADVERTISEMENTS AND POSTERS*

### **CAR LOVERS SPONSOR**

**\$500 3 CAR ENTRIES, 3 EVENT T-SHIRTS**

*With the increased fees and the cost of the city permits, we could not do this without you! Thank you again for your participation and for keeping this monumental show alive in the beautiful Belmont Shore Long Beach.*

Email: [piersideparts@gmail.com](mailto:piersideparts@gmail.com)

Write checks to Pierside Promotions (714)848-8868 (714)642-7654 Larry Hole